



Upcoming Dates & Events

Supplier's Showcase

Thursday, Feb, 25, 2010
Holland Double Tree

West Michigan Home & Garden Show

Thursday - Sunday, March 4-7,
Booth #1909
DeVos Center, GR, MI

Biewer Lumber Sawmill Tour

March 11, 8:00 am to 5:00 pm
Cadillac, MI

Whitecaps Game and Vendor Show

May 13, 4:00 - 9:30
Comstock Park, MI

Cubs and Whitesox Game -

Jfriday - June 11
Chicago, IL

Upward Pressure for Lumber & OSB

Last month, I put my yearly forecast out and I predicted the lumber and OSB market will go up this year. Well, it not only has started to go up but it has gone up with a vengeance. I said in my predictions we would have appreciation in lumber and OSB of around 15% for the year. My prediction so far is true. It has already arrived as we had that total 15% up tick this month at the mill and at the wholesale level in both product lines. It seems lumber dealers were and still are seriously under bought. Along with that, business seems to be somewhat better than last year at this time and the future, if the economists are correct, is brighter for housing. Whether these economists are right or not will remain to be seen. What is true is that the mills are seeing more inquiry and orders coming through the system. With each block sold, they are moving prices up. And they are selling lumber and OSB in blocks. Because of the massive financial losses, mills will be reluctant to retrace prices unless absolutely necessary. They are extending order files into mid to late February. Creating order files is paramount to holding or raising prices. If they hold the discipline of less production, they will be able to hold at least some of this pricing advance.

What does this mean for you?

Know that the prices lumber and OSB were bought for last year will not return any time this year. Simply put, it was just too cheap. Mills such as Grant, West Frazier, Domtar either went broke or suffered such losses that they simply will no longer sell at certain numbers. Don't expect any pricing relief this year.

Through the years I have been in business, I have heard countless times, if lumber goes up it will shut down building. Putting it in a nice way, is that is simply not true and is an overly simplistic answer to a very complex problem. What shuts down building is the state of the economy and the ability to finance a home or building project. Without a loan very little building begins. We have gone from easy loans that should not have been allowed to loans that are simply too restricted. Reducing restrictions to 10 to 15 percent down and normal financing terms would go a long way to fixing the building issues.



By Herk Vanden Bosch

Zeeland Lumber is Now FSC Certified

January 15, 2010

Zeeland, MI – Zeeland Lumber Holdings LLC, a fourth-generation, family-owned business founded in Zeeland, Michigan in 1947, has earned FSC Certification for its Zeeland headquarters location.

Forest Stewardship Council, or FSC, is an independent, non-profit organization that has established a certification system to promote the responsible management of the world's forests. Chain of Custody certification provides the assurance that Zeeland is maintaining a control system that tracks the material it sources from the forest to the end consumer, through all stages of processing, transformation, and final distribution.

Zeeland Lumber and Supply Co. has become a major construction material supplier for new home construction, home remodeling, improvement and commercial development. Today, in addition to our on-site showroom in Zeeland, we operate four Concept Showrooms including one in Grand Rapids, Hamilton, Kalamazoo and Mishawaka, IN with hundreds of products on display for the home from kitchen and bath cabinets to flooring and trim to roofing, siding, windows and entryway doors.

“We are proud to announce our certification to the FSC standards. We are now able to meet that increasing market demand and ensure our products come from responsibly managed forests.” says Zeeland’s FSC Program Administrator Greg Jacques. “It is consistent with our strategy to lead the industry as a sustainable distributor.”

The FSC Certification process requires system-wide changes, including isolating the certified products, using special labels and diligently maintaining the chain of custody for each piece of wood that they purchase and sell.

To qualify for FSC Certification, Zeeland Lumber Company was independently verified by Scientific Certification Systems, an FSC-accredited certification company. SCS examined Zeeland’s record-keeping and systems, certifying Zeeland to work within the FSC system and label its products with the FSC logo. Zeeland’s FSC SCS Certification Registration number is SCS-COC-002969.

Fiberglass Windows

Fiberglass itself is nothing new. It's been floating boats and adding strength to ladders for years. But until recently, the complex profiles required for window designs such as bay windows have been impossible to attain with fiberglass. Milgard's R&D team faced this challenge and engineered a window and door system that's impervious to water, cold, heat, insects, salt air and ultraviolet rays. The end result: efficient fiberglass windows and doors that maintain their beauty in every season, in any climate.

Milgard gives you two distinctive choices when it comes to fiberglass windows and doors: Ultra™ and WoodClad™. When you look at a Milgard Ultra series, you might think that it's painted wood. Or in the case of our WoodClad series, you might even think it's made out of solid Douglas fir.

The truth is, our fiberglass windows give you the beauty of a wood window and the durability of a fiberglass frame. Make no mistake, our fiberglass windows will not crack, peel, warp, or stick. A statement no wood window manufacturer can make.

Milgard Windows have a “lifetime warranty”.





Biewer Lumber Sawmill Tour Thursday, March 11th, 2010 Cadillac, MI

This educational event brings a “west coast” mill feel to our backyard. Plan now to attend. This is a great opportunity to see a sawmill first hand.



The event is free and space is limited.

Please RSVP by February 12 to:

Barb A. @ 616-879-1107

or email barba@zeelandlumber.com

Plan to leave from ZL at 7:45 am.



Chicago Cubs vs. Chicago Whitesox June 11, 2010

Bus leaves at 8:00 am

Sponsored by LP



Join Zeeland Lumber, LP and other preferred vendors for a unique rooftop experience. A great way to use your Perks Plus dollars. The cost is only \$50 (\$200 value). Food and drinks are included.

Limited tickets are available.

Registration opens February 25 at our Supplier's Showcase.

Call Barb A. @ 616-879-1107

or email barba@zeelandlumber.com

Let Zeeland Lumber take you out to the ball game!

Looking forward to a great time!



Main Store & Concepts Showroom
146 East Washington
Zeeland, MI 49464
(616) 772-2119

5265 West River Drive, Suite 100
Comstock Park, MI 49321
(616) 301-1521

606 9th Street North
Kalamazoo, MI 49009
(269) 978-1115

4652 Washington Street
Hamilton, MI 49419
(866)450-3310

55900 Hoosier Ave., Bldg. 1A
Mishawaka, IN 46545
574-532-1222



Milgard Windows & Doors, an industry leader in window and door innovation, has introduced the newly-designed sliding patio door to its vinyl Tuscany™ Series replacement line. The new door adds to Milgard's SmartTouch family of products, incorporating SmartTouch technology into the handle hardware for increased security and nationally-recognized ease-of-use.

Milgard's patent-pending SmartTouch handle was designed to engage with a simple, one-motion operation that locks or unlocks the door with the same easy movement that opens and closes the door. **Milgard's SmartTouch was honored with the Arthritis Foundation Ease-of-Use Commendation, a program that recognizes manufacturers who design user-friendly products that are easily accessible for people with functional limitations due to the effects of arthritis.**

"We're proud of this innovative application of our SmartTouch system, and of our recognition from the Arthritis Foundation for its ease-of-use" said Scott Morgan, VP of Sales and Marketing at Milgard. "In addition to being attractive and easy to use, the lock and handle combination exceeds all California forced-entry requirements, among the most rigorous codes in the nation."

Other details include a glazing bead mitered at 45-degrees to effectively disappear against the matching panel miter contributing door's appearance, and new exterior handle hardware options to finish the polished look. Like all of Milgard's Tuscany Series windows and doors, the new patio doors are backed by Milgard's industry-leading full lifetime warranty, offering Milgard's glass breakage warranty.

"Aging Baby Boomers aren't the only ones who appreciate a well-designed, easy-to-operate door," pointed out Morgan. "Milgard's new sliding patio door also offers the traditional profiles of our Tuscany and Montecito Series windows, making this a great new choice for a patio or deck entrance."

(Smart Touch Locks also available in the Montecito new construction line.)