

Participating Vendors

Use these products to increase your Perks Plus program.

Exterior Products

Windows



Exterior Doors



Overhead Doors



Roofing & Ventilation



Siding



Steel



Decking



Structural Framing Products



Trusses



Interior Products

Cabinets



Interior Doors



Trim



Locksets



Flooring



Hardlines



Specialties



How It Works

Gifts

Overview:

The Perks Plus Rewards Program is one of the many ways that Zeeland Lumber & Supply Company is working to creatively bring value to your business. We have teamed up with some of the leading vendor partners in the industry to offer you an extra 1% back on specified products in the form of Perks Plus. Perks Plus are equal in value to one dollar and are accumulated quarterly based on your purchases of qualified Perks Plus' products. These products are listed in detail on the reverse side of this page.

Qualifications:

One of the reasons that Zeeland Lumber & Supply Company offers the Perks Plus Rewards Program is to show appreciation to our loyal customers. In an effort to reward customer loyalty there is a \$30,000.00 in minimum yearly purchase required to be eligible for the Perks Plus Program. Perks Plus will not be paid out on an account until the yearly minimums have been met. Customer accounts must be in good standing, meaning they are paid current according to monthly terms in order to qualify for Perks Plus.

Schedule:

The Perks Plus Rewards Program runs from January 1st to December 31st each year. Perks Plus will be accrued at the end of each quarter and communicated to you on a quarterly statement. If you have not reached the minimum \$30,000 purchases at that point you will not receive a statement for that quarter. It is important to note that Perks Plus can be rolled over for one full year. 2009 Perks Plus can be redeemed until December 31st of 2010, after which the Perks Plus will be forfeited.

Uses:

Perks Plus can be paid out to you in many different forms.

1. Marketing or "Business" Building activities including advertising and promotional events.
2. HollandDollars are certificates that can be spent as dollars at a wide variety of participating Holland area retailers.
3. Zeeland Lumber & Supply Company promotional activities or in store and online purchases
4. Payments on account balance.
5. Visa Cards - subject to a \$2.95 fee per card. Maximum amount per card is \$500.00.

Notes:

It is important to note that the Perks Plus Rewards Program does not in any way affect your already excellent pricing from Zeeland Lumber & Supply Company. This program has been established with the help of our vendor partners in order to reward the loyalty of our customer base above and beyond our already low pricing.

Also, depending on the way your company chooses to use Perks Plus you may be subject to a 1099 at the end of the year. This will be determined based on how the Perks Plus registration form is completed and rewards are used.

Contact Information

General Perks Plus Rewards Program Information:

Barb Aalderink. barba@zeelandlumber.com

Perks Plus Statements or Payout:

Barb Currier: (616) 879-1104, barbc@zeelandlumber.com

Choose from the following options available below, or the events that follow when spending your Perks Plus credits:

HollandDollars (<http://www.certifichecks.com>)

Visa Check Card - (\$2.95 Visa fee per card).
Maximum per card is \$500.

In Store Purchases at Zeeland Lumber & Supply Co.

Online Purchases on web site (www.zeelandlumber.com)

Payments on account balance.

Events 2009

May 29 - Fishing Trip Charter - Grand Haven

July 31 - Golf at Pilgrim's Run

August 15 - Nascar, Michigan International Speedway

September 25 - Skeet Shooting and Sporting Clays - Blendon Pines

November 18 - Builder's Wives Chicago Shopping Trip

December 11 - Haymarsh - Morley - Limit 20